

# WILLIAM F. PUNCH III

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## SKILLS, KNOWLEDGE & APPLICATIONS:

HTML	jQuery UI	Photoshop
CSS/CSS3	Twitter Bootstrap	Illustrator
Sass	960 Grid System	Flash
jQuery	SVN / CVS / Git	InDesign
JavaScript	Mac & Windows	Final Cut Pro

## EDUCATION:

The New England Institute of Art – Brookline, MA  
Bachelor of Science – Interactive Media Design, 2006

## EXPERIENCE:

### **SR. USER INTERFACE DESIGNER**

*EXPERIENCE, INC. | 10/2010 – PRESENT*

- Working in an agile development process with a team of software developers and project managers in a fast paced environment while meeting aggressive deadlines.
- Designing mock-ups for Experience's many web applications based on effective user experience, UI design, and project specs for product releases.
- Responsible for in-house UI development, UI design and interaction using CSS, HTML, jQuery, and JavaScript within applications built on Java and Grails (Groovy).
- Optimizing applications to comply with all major browsers while using industry best practices.
- Resolving and creating patches for all UI bugs and enhancements.

### **ART DIRECTOR**

*LIQUID ADVERTISING/WILD HONEY SOCIAL MEDIA | 1/2007 – 10/2010*

- Building out client websites using HTML, CSS, JavaScript and Flash while making sure sites are cross compatible for Mac and Windows based browsers.
- Working in Photoshop, Illustrator and Flash designing various website redesigns, interactive applications, email and ad campaigns, banners and interfaces.
- Designing and building multi-level interactive maps using Flash and ActionScript.
- Working closely with a team of designers and developers during the site build/launch process.
- Resolving all client high priority bugs.

### **WEB DESIGN INTERN / PART TIME EMPLOYEE**

*SONESTA INTERNATIONAL HOTELS CORP. | 8/2006 – 1/2007*

- Managing and editing website content using HTML and CSS.
- Developed Flash-based interactive floor plan viewer using ActionScript.
- Working in Photoshop and Illustrator designing and editing web content.
- Using flowcharting software to layout the structure of the Sonesta corporate website and all Sonesta Hotels franchise websites for the implementation of the redesign process.